

DATA-DRIVEN TRANSFORMATION



COLLECTED ARTICLES 2011-2021

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ARTICLES AND LINKS

- **“Why Chief Data Officers Must Assume Leadership for Data Success”** | November 30, 2020
- **“Why Culture Is the Greatest Barrier to Data Success”** | September 30, 2020
- **“Why Fear of Disruption Is Driving Investment in AI”** | January 25, 2019
- **“The Problem with AI Pilots”** | July 26, 2018
- **“How Big Data and AI Are Driving Business Innovation in 2018”** | January 5, 2018
- **“How Big Data Is Empowering AI and Machine Learning at Scale”** | May 8, 2017
- **“Companies Brace for Decade of Disruption from AI”** | January 24, 2017
- **“Variety, Not Volume, Is Driving Big Data Initiatives”** | March 28, 2016
- **“How Time-to-Insight Is Driving Big Data Business Investment”** | January 26, 2016
- **“Overcoming Legacy Processes to Achieve Big Data Success”** | September 29, 2015
- **“If You Think Big Data’s Challenges Are Tough Now”** | January 27, 2015
- **“Big Data Fatigue?”** | June 23, 2014
- **“Organizational Alignment is Key to Big Data Success”** | January 2013
- **“How ‘Big Data’ is Different”** | Fall 2012
- **“Quick Wins Help Avoid Culture Obstacles on the Path to Value”** | October 2011